



SPECIAL EDITION

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THE GLOBE AND MAIL



CANADA'S NATIONAL NEWSPAPER

2010 WINTER OLYMPICS » GOLD MEDAL PLATES

HELPING TEAM CANADA GO FOR THE GOLD

VANCOUVER

The Globe and Mail is proud to sponsor Gold Medal Plates. Through this culinary competition, critical funds will be raised for the Canadian Olympic Foundation, which supports Canada's high-performance athletes.

The Globe and Mail's support of Gold Medal Plates is part of its overall Olympic commitment. As the Official National Newspaper for the 2010 Olympic and Paralympic Winter Games, The Globe and Mail will be providing print and online features related to the 2010 Winter Games.

"We are looking forward to bringing the anticipation and excitement of the 2010 Games to our readers across the country," said Phillip Crawley, The Globe and Mail's publisher and CEO. "These Games will be Canada's chance to shine on the world stage and we're honoured to be part of the Olympic efforts."

"We're also excited to support Gold Medal Plates and its six events across Canada," said Crawley. "It's another great example of how Canadians in many walks of life and sectors are coming together to support our Olympians and Paralympians."

As National Print Media Supplier, The Globe and Mail, including globeandmail.com, will have exclusive rights in the national newspaper publisher category for the 2010 Winter Games. The partnership also provides The Globe and Mail with sponsorship rights for the Canadian Olympic Team for the Beijing 2008, Vancouver 2010 and London 2012 Olympic and Paralympic Games. The Globe and Mail will provide VANOC with enhanced national advertising abilities and print and online features related to the 2010 Winter Games.

"As the Vancouver 2010 Olympic and Paralympic Winter Games draw nearer, the international spotlight is turning to Canada, and The Globe's national reach through advertising and promotion will help us generate excitement about the Games across the country," said John Furlong, VANOC's CEO. "We know The Globe and Mail will continue in its consistent delivery of high quality and objective news and sports coverage. We are delighted that Canada's national newspaper has joined our team to host the world in 2010."

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2009 Gold Medal Plates Dinner.



Phillip Crawley.

The Globe and Mail is proud to support Gold Medal Plates and the efforts of Canada's athletes to take the gold in 2010.
Phillip Crawley, Publisher and CEO, The Globe and Mail.

With the international spotlight on Canada, we know that The Globe will bring its national reach through advertising and promotion to bear on this major sporting event for the benefit of sports enthusiasts in Canada and the world.
John Furlong, Chief Executive Officer of VANOC.

Separately and equally importantly, we fully expect The Globe and Mail to continue in its consistent delivery of high quality and objective news and sports coverage.
John Furlong, Chief Executive Officer of VANOC.

We are delighted to have Canada's national newspaper a part of the team that will host the world in 2010.
John Furlong, Chief Executive Officer of VANOC.